

GTI- Grunski Technologies, Inc. 2008 Graphic + Web Design Pricing Guide

ITEM	DESCRIPTION	PRICE
SEARCH ENGINE OPTIMIZATION	Includes the following: - Submitted to top search engines (Google, Yahoo, MSN, Ask, etc.) - 48 hour follow up (content resubmitted if need be) - Keyword readiness and meta tag descriptions [2 hours time set-up]	\$200 per year
WEB BANNERS	Includes the following: - 5 banner designs (campaign) - Animation included (SWF or GIF) - Sizes: 468 x 60, 234 x 60, 125 x 125, 120 x 60, 120 x 90, 83 x 31 [3 hours time]	\$300 per set -or- \$100 per banner
EMAIL ADS / NEWS LETTERS	Includes the following: - 2 designs (campaign) - HTML and TEXT versions provided [6 hours time]	\$600 per set -or- \$400 per email
POP-UP ADS	Includes the following: - 3 designs (campaign) -HTML and JavaScript action - Animation included (SWF or GIF) - Sizes: up to 640 x 480 [3.5 hours time]	\$350 per set -or- \$150 per pop-up
SPLASH PAGE	Includes the following: - 2 design samples - Convert samples to HTML - Animation included (SWF or GIF) - Sizes: Graphics up to 800 x 600 [5 hours minimum time]	\$500 per set
CONTENT MNGMNT SYSTEM	Includes the following: - Custom Web Design (header, logo, layout, etc.) - Installation of CMS (WordPress or Joomla) - Developed using HMTL, CSS, PHP, JavaScript and a MySQL database - Testing for cross browser compatibility [TBD hours time – based on total amount needed]	\$TBD per site (starting at \$600)
IDENTITY PACKAGE	Includes the following: - Designs for letter head, envelope, business card - Incorporation of Custom Logo for every piece [3 hours minimum time]	\$300 per account set-up
CUSTOM LOGO	Includes the following: - Custom created & optimized for both print and web standards [1 hour minimum time]	\$100 per account set-up
HOURLY RATE	Includes the following: - Design, Production, Correction, Consulting, Traveling, Meetings, etc.	\$100 per hour
MINIMUM FEE	Includes the following (limited to 4 changes) - Linking to other URL's - Adding or changing out banner advertisement(s) - Uploading to the server - Minor text or image change	\$25 per ¼ hour